

## REACH VOTERS VIA SMS/TEXT

# 2VOTE

Utilizing **YOUR** exclusive “keyword” this simple, easy to remember voter marketing program will help you reach the elusive **ON THE GO** voter

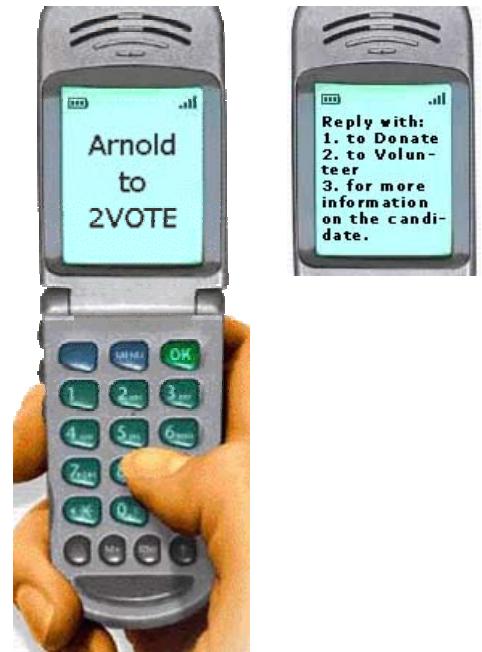
Designed as a push and/or pull platform voters, can either sign up from your web site or they can text in a politician’s name/issue to the exclusive code “**2VOTE**” and receive the latest campaign information.

### -Options:

- Alerts
- Interactivity
- Reminder message sent the day before the election to your database of voters

### -Features:

- Quick set up and execution, (days)
- Platform admin for ease of use
- WAP and streaming video also available
- English and Spanish versions available



-Over 230 million cell phones in use in the U.S.

-98% of them are able to access information through text communication